



## **NiiCaP Introduces Training Seminar for Modeling Successful Business**

NiiCaP – NiiJii Capital Partners, Inc. is introducing a new business seminar to identify and model vital traits of winning entrepreneurs. *Eight Characteristics of Successful Business* is a new course in NiiCaP's Developmental Services series, offering new insights and skill-sets for emerging entrepreneurs. Some of the characteristics explored in the seminar include:

- Vision and personal motivation
- Developing a business concept and defining an entrepreneurial plan
- Marketing research, development and strategies
- Business Operations
- Business Management
- Business Finances
- Continuous improvement processes
- Sustainable business practices and long-term strategies

For more information on this, and other technical assistance and training programs, contact Client Services Coordinator Pamela Boivin, at the NiiCaP business office: (715) 799-4806.

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